

Education, Training, and Library Occupations

in San Diego-Chula Vista-Carlsbad, CA

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### What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as The Atlantic, Forbes, Harvard Business Review, The New York Times, The Wall Street Journal, and USA Today.



The New Hork





# **Report Parameters**

# 3 Occupations

25-2021 Elementary School Teachers, Except Spec25-2022 Middle School Teachers, Except Special a.

25-2031 Secondary School Teachers, Except Speci.

### 1 MSA

41740 San Diego-Chula Vista-Carlsbad, CA

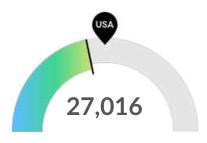
#### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupations and geographical area.

# **Executive Summary**

#### Light Job Posting Demand Over a Thin Supply of Regional Jobs



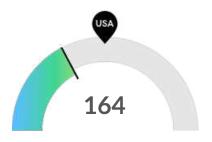
Jobs (2018)

San Diego-Chula Vista-Carlsbad, CA is not a hotspot for this kind of job. The national average for an area this size is 32,823\* employees, while there are 27,016 here.



Compensation

Earnings are high in San Diego-Chula Vista-Carlsbad, CA. The national median salary for your occupations is \$58,940, compared to \$73,306 here.



**Job Posting Demand** 

Job posting activity is low in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 270\* job postings/mo, while there are 164 here.

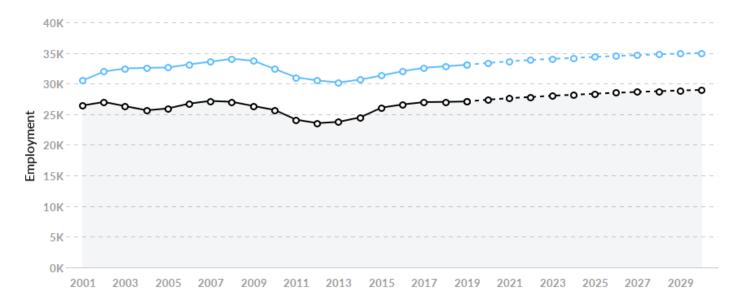
<sup>\*</sup>National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.



# **Jobs**

### Regional Employment Is Lower Than the National Average

An average area of this size typically has 32,823\* jobs, while there are 27,016 here. This lower than average supply of jobs may make it more difficult for workers in this field to find employment in your area.



	Region	2018 Jobs	2028 Jobs	Change	% Change
•	San Diego-Chula Vista-Carlsbad, CA	27,016	28,766	1,751	6.5%
	National Average	32,823	34,779	1,956	6.0%

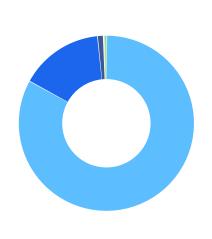
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# Regional Breakdown



County	2018 Jobs
San Diego County, CA	27,016

# Most Jobs are Found in the Education and Hospitals (Local Government) Industry Sector



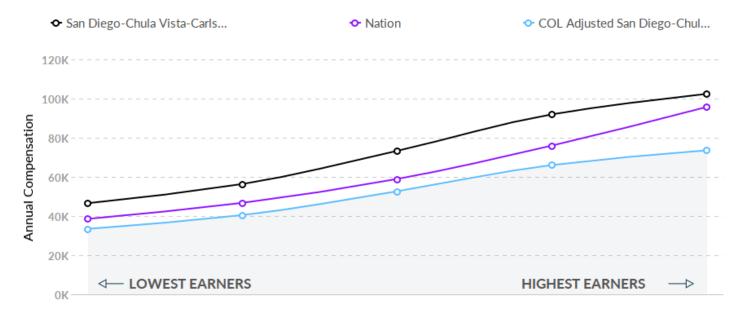
Industry	% of Occupation in Industry (2018)
Education and Hospitals (Local Government)	82.9%
Elementary and Secondary Schools	15.4%
Religious Organizations	1.1%
Other Schools and Instruction	0.1%
Local Government, Excluding Education and Hospitals	0.1%
<ul> <li>Employment Services</li> </ul>	0.1%
Other	0.3%



# Compensation

### Regional Compensation Is 24% Higher Than National Compensation

For your occupations, the 2018 median wage in San Diego-Chula Vista-Carlsbad, CA is \$73,306, while the national median wage is \$58,940.



# Job Posting Activity



#### 4,770 Unique Job Postings

The number of unique postings for this job from Jan 2018 to May 2020.



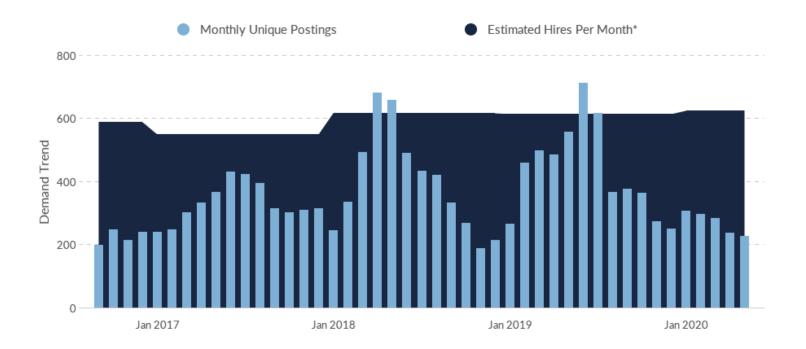
#### **577 Employers Competing**

All employers in the region who posted for this job from Jan 2018 to May 2020.



#### 28 Day Median Duration

Posting duration is 5 days shorter than what's typical in the region.



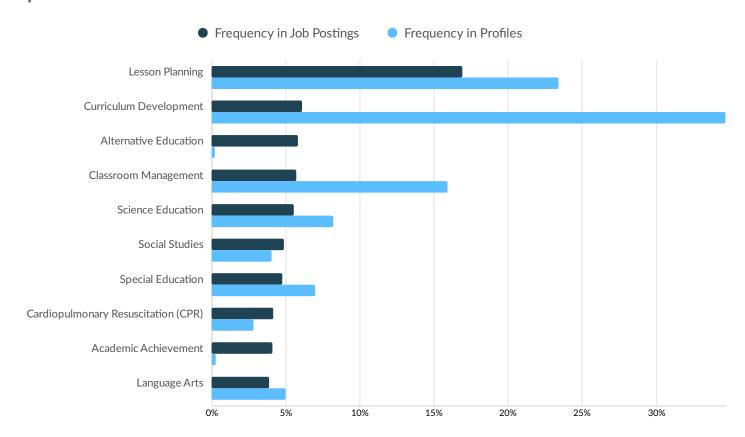
Occupation	Avg Monthly Postings (Jan 2018 - May 2020)	Avg Monthly Hires (Jan 2018 - May 2020)
Secondary School Teachers, Except Special and Career/Technical Education	231	241
Elementary School Teachers, Except Special Education	99	288
Middle School Teachers, Except Special and Career/Technical Education	61	88

<sup>\*</sup>A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Emsi hires are calculated using a combination of Emsi jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Top Companies	Unique Postings	Top Job Titles	Unique Postings
VIPKID	373	English Teachers	487
Teach For America, Inc.	198	Science Teachers	470
Varsity Tutors LLC	133	Elementary School Teachers	402
Academics Ltd	114	High School Mathematics Teach	398
Poway Unified School District	111	Teachers	215
San Marcos Unified School Distr	97	English as a Second Language (E	202
Diocese of San Diego	95	Secondary Math Teachers	136
San Diego Unified School District	90	Substitute Teachers	128
Carlsbad Unified School District	82	Physical Education (PE) Teachers	120
Oceanside Unified School Distri	68	High School Physics Teachers	99

# . I Emsi Occupation Overview

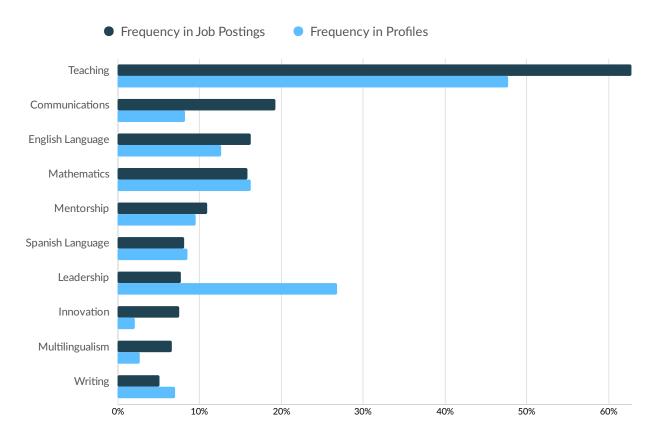
# **Top Hard Skills**



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Lesson Planning	1,086	17%	1,758	23%
Curriculum Development	393	6%	2,604	35%
Alternative Education	374	6%	18	0%
Classroom Management	368	6%	1,196	16%
Science Education	358	6%	616	8%
Social Studies	312	5%	305	4%
Special Education	307	5%	525	7%
Cardiopulmonary Resuscitation (CPR)	269	4%	214	3%
Academic Achievement	264	4%	22	0%
Language Arts	248	4%	375	5%

# . I Emsi Occupation Overview

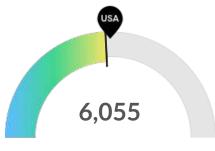
# **Top Common Skills**



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Teaching	4,035	63%	3,583	48%
Communications	1,242	19%	620	8%
English Language	1,045	16%	952	13%
Mathematics	1,018	16%	1,222	16%
Mentorship	702	11%	715	10%
Spanish Language	520	8%	643	9%
Leadership	498	8%	2,014	27%
Innovation	486	8%	159	2%
Multilingualism	428	7%	200	3%
Writing	331	5%	528	7%

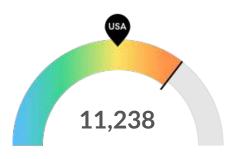
# **Demographics**

#### Retirement Risk Is About Average, While Overall Diversity Is High



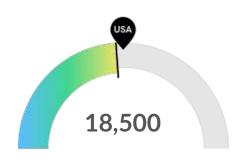
#### **Retiring Soon**

Retirement risk is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 6,324\* employees 55 or older, while there are 6,055 here.



#### **Racial Diversity**

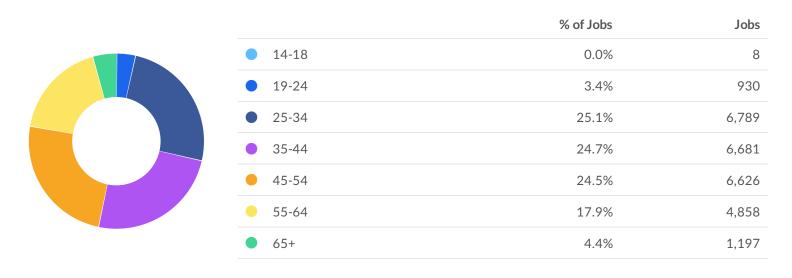
Racial diversity is high in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 6,301\* racially diverse employees, while there are 11,238 here.



#### **Gender Diversity**

Gender diversity is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 19,762\* female employees, while there are 18,500 here.

### Occupation Age Breakdown

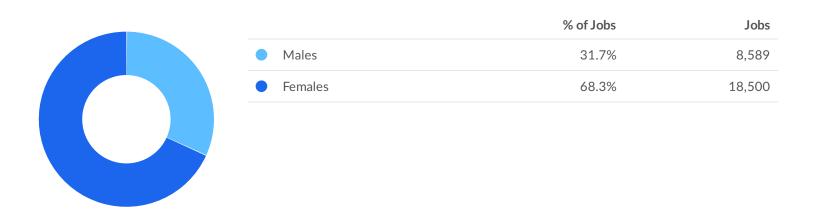


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# Occupation Race/Ethnicity Breakdown



### **Occupation Gender Breakdown**





# Occupational Programs



#### 15 Programs

Of the programs that can train for this job, 15 have produced completions in the last 5 years.



#### 4,218 Completions (2018)

The completions from all regional institutions for all degree types.



#### 2,135 Openings (2018)

The average number of openings for an occupation in the region is 288.

CIP Code	Top Programs	Completions (2018)
13.0101	Education, General	2,991
23.0101	English Language and Literature, General	595
13.1401	Teaching English as a Second or Foreign Language/ESL Lang	250
13.1202	Elementary Education and Teaching	141
13.1206	Teacher Education, Multiple Levels	117
13.1399	Teacher Education and Professional Development, Specific	66
13.1205	Secondary Education and Teaching	27
13.1311	Mathematics Teacher Education	13
13.1305	English/Language Arts Teacher Education	6
13.0201	Bilingual and Multilingual Education	4

Top Schools	Completions (2018)
Northcentral University	910
National University	857
Ashford University	828
San Diego State University	375
Alliant International University-San Diego	314
Point Loma Nazarene University	219
California State University-San Marcos	205
University of San Diego	160
University of California-San Diego	117
Palomar College	53



# Appendix A - Data Sources and Calculations

#### **Location Quotient**

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

#### **Occupation Data**

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

### **Staffing Patterns Data**

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

### **Cost of Living Data**

Emsi cost of living data is based on the Cost of Living Index published quarterly by the Council for Community and Economic Research (C2ER).

### **Emsi Job Postings**

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

#### **Institution Data**

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.