English Teachers and Careers
in San Diego-Chula Vista-Carlsbad, CA

Teachers and Instructors, All Other (SOC 25-3097):
All teachers and instructors not listed separately.

Sample of Reported Job Titles:
Tutorial Laboratory Supervisor (Tutorial Lab Supervisor)
Reading Efficiency Course Director
Professional Tutor
Learning Services Coordinator
Educational Advisor
Director of Academic Support
Center Director
Adult Basic Education Instructor
Accounting/Finance Tutor
Academic Guidance Specialist

Related O*NET Occupation:
Tutors (25-3099.02)

Contents

What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.

Report Parameters

1 Occupation

25-3097	Teachers and Instructors, All Other

1 MSA

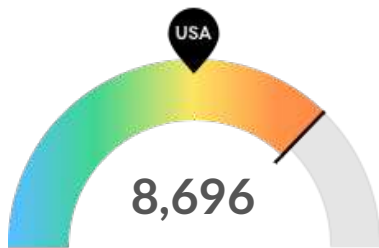|	
41740	San Diego-Chula Vista-Carlsbad, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

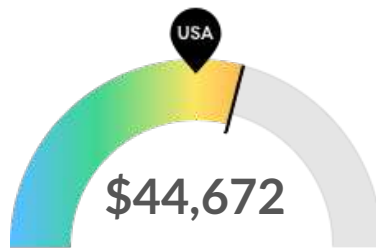The information in this report pertains to the chosen occupation and geographical area.

Executive Summary

## Light Job Posting Demand Over a Deep Supply of Regional Jobs

8,696

Jobs (2018)

San Diego-Chula Vista-Carlsbad, CA is a hotspot for this kind of job. The national average for an area this size is 4,406* employees, while there are 8,696 here.

$44,672

Compensation

Earnings are about average in San Diego-Chula Vista-Carlsbad, CA. The national median salary for Teachers and Instructors, All Other is $40,589, compared to $44,672 here.

187
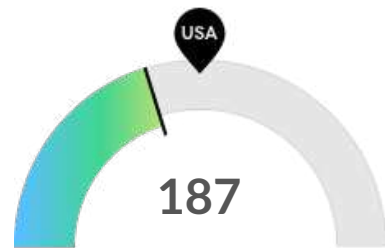
Job Posting Demand

Job posting activity is low in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 251* job postings/mo, while there are 187 here.

*National average values are derived by taking the national value for Teachers and Instructors, All Other and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Jobs

Regional Employment Is Higher Than the National Average

An average area of this size typically has 4,406* jobs, while there are 8,696 here. This higher than average supply of jobs may make it easier for workers in this field to find employment in your area.
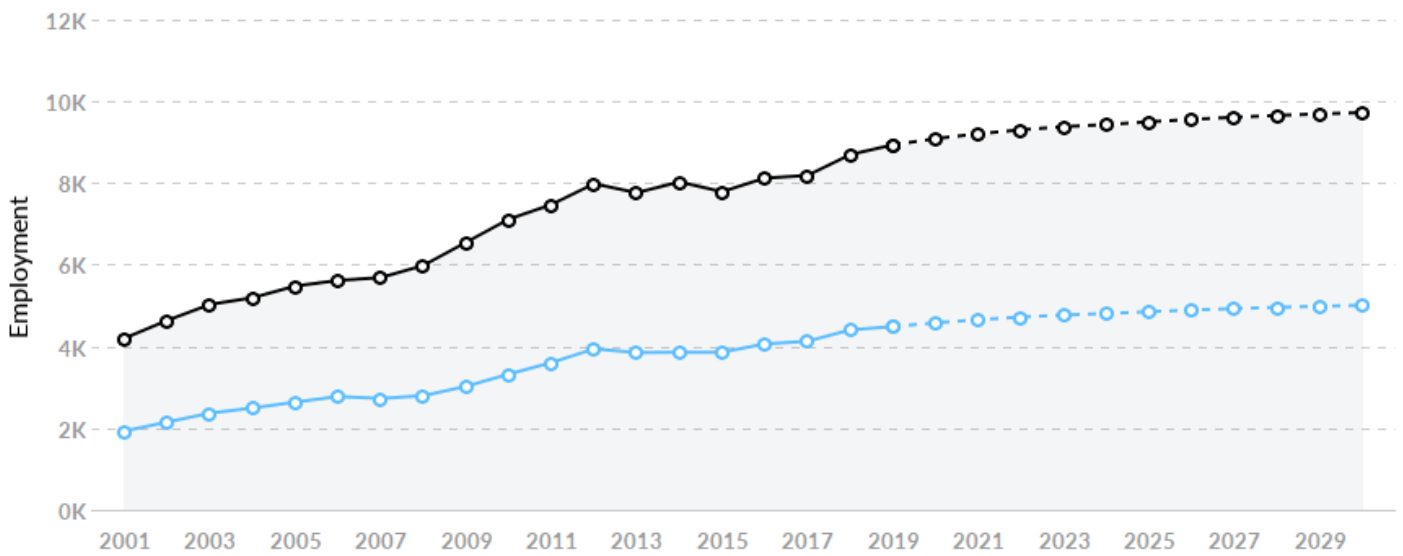
|	Region	2018 Jobs	2028 Jobs	Change	% Change
●	San Diego-Chula Vista-Carlsbad, CA	8,696	9,655	960	11.0%
●	National Average	4,406	4,958	553	12.5%

*National average values are derived by taking the national value for Teachers and Instructors, All Other and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Regional Breakdown

County	2018 Jobs
San Diego County, CA	8,696

Most Jobs are Found in the Education and Hospitals (Local Government) Industry Sector
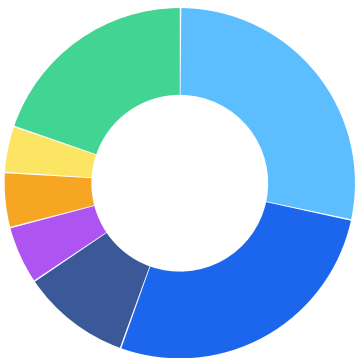
Industry	% of Occupation in Industry (2018)
● Education and Hospitals (Local Government)	28.3%
● Other Schools and Instruction	27.1%
● Federal Government, Military	10.1%
● Education and Hospitals (State Government)	5.4%
● Federal Government, Civilian	5.1%
● Elementary and Secondary Schools	4.3%
● Other	19.8%

Compensation

Regional Compensation Is 10% Higher Than National Compensation

For Teachers and Instructors, All Other, the 2018 median wage in San Diego-Chula Vista-Carlsbad, CA is $44,672, while the national median wage is $40,589.
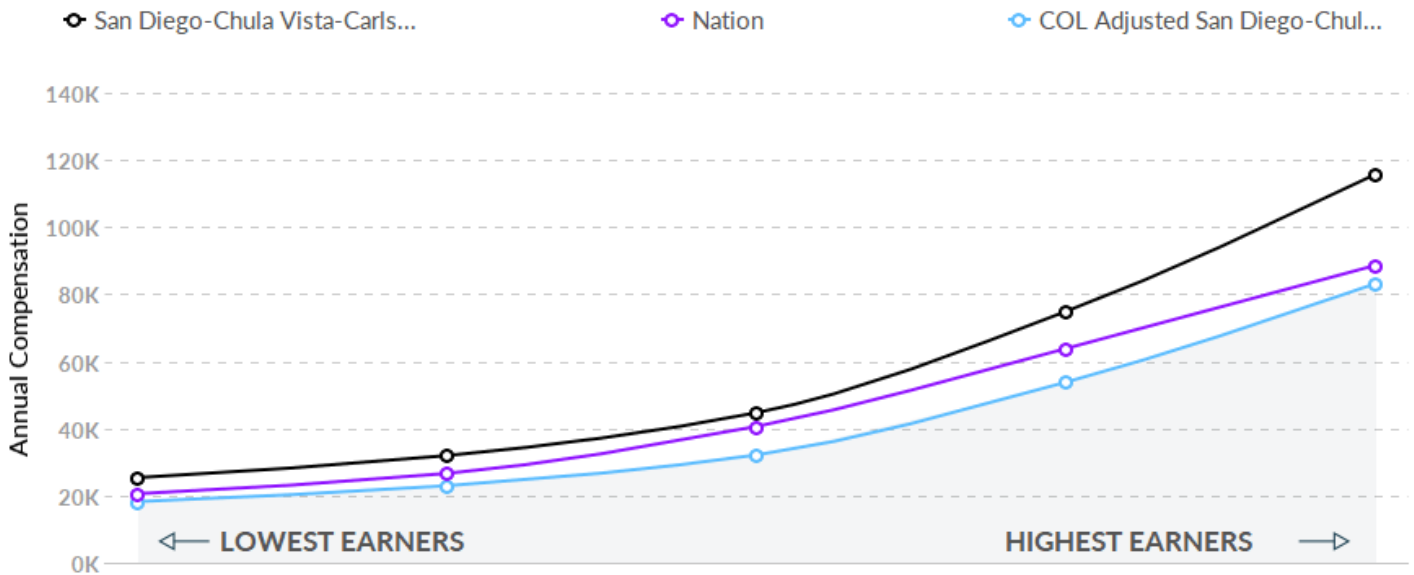
Job Posting Activity

5,427 Unique Job Postings

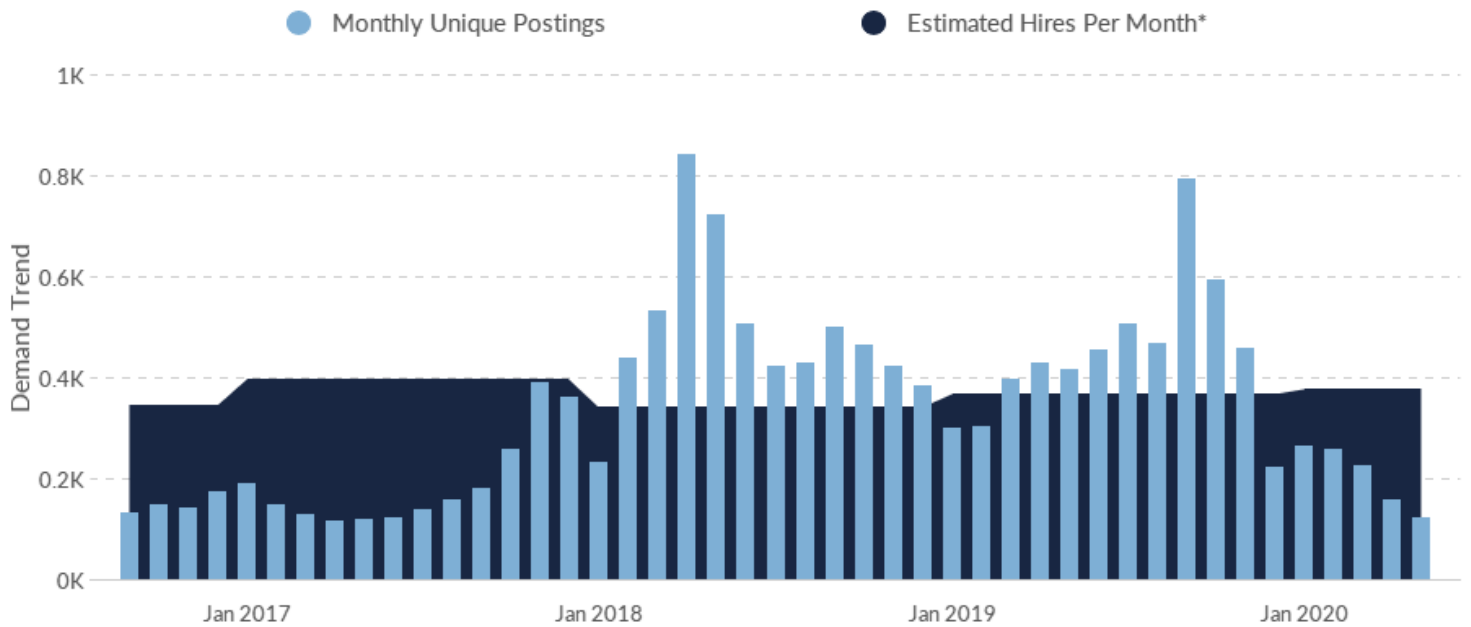The number of unique postings for this job from Jan 2018 to May 2020.

361 Employers Competing

All employers in the region who posted for this job from Jan 2018 to May 2020.

24 Day Median Duration

Posting duration is 9 days shorter than what's typical in the region.

● Monthly Unique Postings   ● Estimated Hires Per Month*

Occupation	Avg Monthly Postings (Jan 2018 - May 2020)	Avg Monthly Hires (Jan 2018 - May 2020)
Teachers and Instructors, All Other	423	359

*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Emsi hires are calculated using a combination of Emsi jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Top Companies	Unique Postings		Top Job Titles	Unique Postings	
Varsity Tutors LLC	2,443	▬▬▬	Tutors	2,522	▬▬▬
Tutree, Inc.	658	▬	Substitute Teachers	407	▬
VIPKID	230	▪	English Teachers	323	▪
Super Pro	172	▪	English Instructors	147	▪
Care.com, Inc.	70	|	Retail Sales Associates	115	▪
Talk, Inc.	60	|	Science Teachers	111	▪
Tutor.com	56	|	Instructors	101	|
Kids & Company Ltd	51	|	Registered Nurses	94	|
Wyzant, Inc.	50	|	Act Instructors	88	|
Swing Education, Inc.	41	|	English as a Second Language (E…	67	|

Top Hard Skills

● Frequency in Job Postings   ● Frequency in Profiles
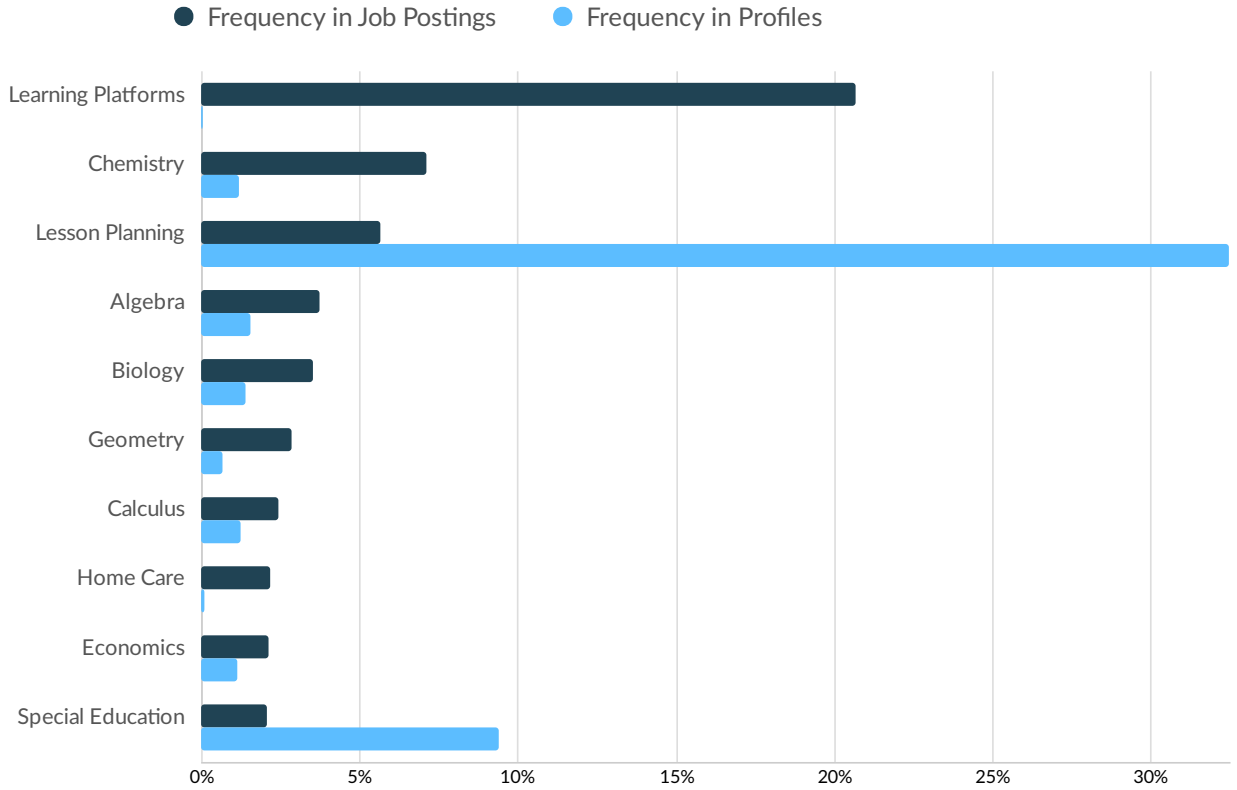
Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Learning Platforms	1,365	21%	9	0%
Chemistry	470	7%	194	1%
Lesson Planning	372	6%	5,207	32%
Algebra	246	4%	251	2%
Biology	232	4%	225	1%
Geometry	190	3%	109	1%
Calculus	162	2%	197	1%
Home Care	144	2%	17	0%
Economics	140	2%	187	1%
Special Education	138	2%	1,507	9%

Top Common Skills

● Frequency in Job Postings   ● Frequency in Profiles
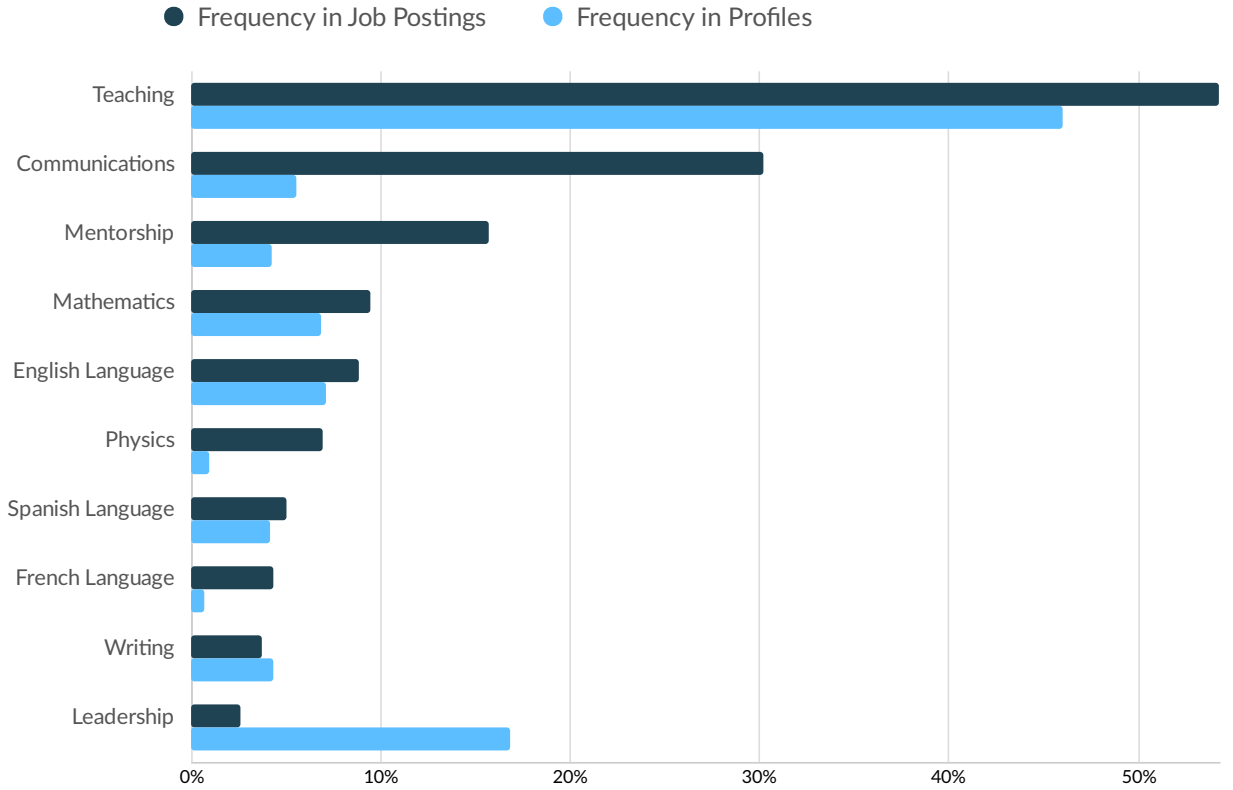
Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Teaching	3,581	54%	7,373	46%
Communications	1,994	30%	895	6%
Mentorship	1,035	16%	679	4%
Mathematics	624	9%	1,096	7%
English Language	585	9%	1,138	7%
Physics	461	7%	150	1%
Spanish Language	333	5%	673	4%
French Language	284	4%	115	1%
Writing	247	4%	698	4%
Leadership	172	3%	2,696	17%

Demographics

Retirement Risk Is Low, While Overall Diversity Is High
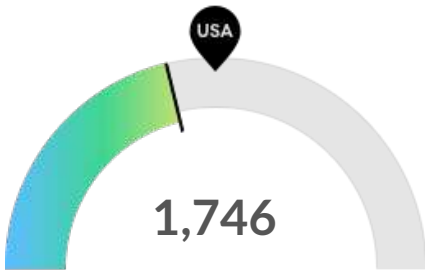
1,746

Retiring Soon

Retirement risk is low in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 2,191* employees 55 or older, while there are 1,746 here.
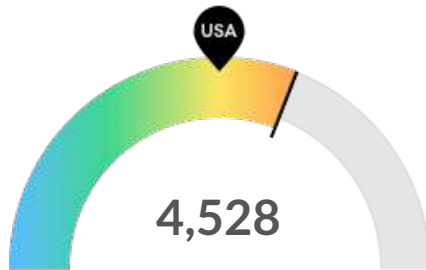
4,528

Racial Diversity

Racial diversity is high in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 3,248* racially diverse employees, while there are 4,528 here.
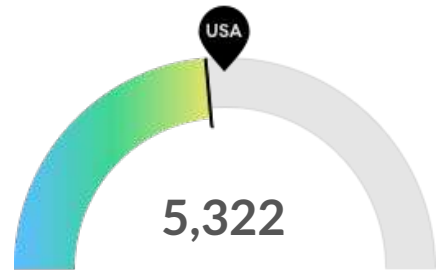
5,322

Gender Diversity

Gender diversity is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 5,794* female employees, while there are 5,322 here.

*National average values are derived by taking the national value for Teachers and Instructors, All Other and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Occupation Age Breakdown

	% of Jobs	Jobs
14-18	2.8%	253
19-24	21.5%	1,925
25-34	25.4%	2,269
35-44	17.3%	1,542
45-54	13.4%	1,201
55-64	11.4%	1,022
65+	8.1%	723
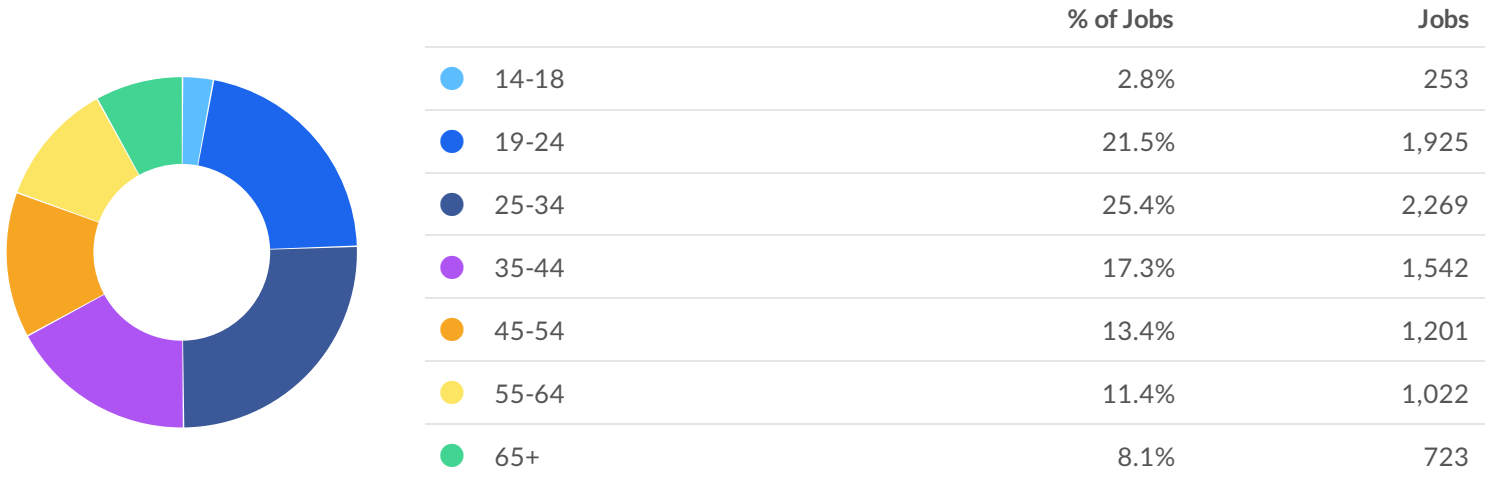
Occupation Race/Ethnicity Breakdown
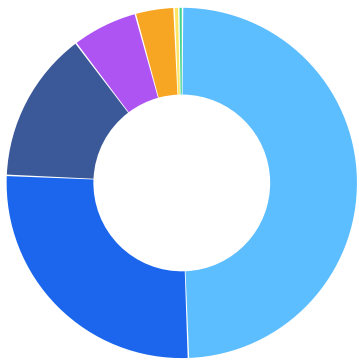
		% of Jobs	Jobs
●	White	49.3%	4,408
●	Hispanic or Latino	26.3%	2,350
●	Asian	14.0%	1,250
●	Black or African American	6.0%	540
●	Two or More Races	3.6%	318
●	American Indian or Alaska Native	0.4%	39
●	Native Hawaiian or Other Pacific Islander	0.3%	31

Occupation Gender Breakdown

		% of Jobs	Jobs
●	Males	40.4%	3,614
●	Females	59.6%	5,322

National Educational Attainment
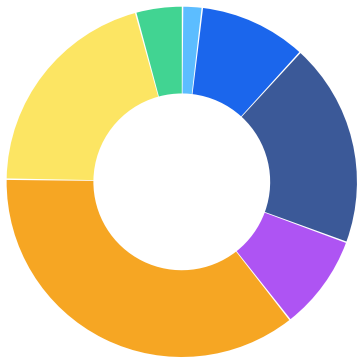
		% of Jobs
🔵	Less than high school diploma	1.8%
🔵	High school diploma or equivalent	9.9%
🔵	Some college, no degree	18.8%
🟣	Associate's degree	8.8%
🟠	Bachelor's degree	35.8%
🟡	Master's degree	20.5%
🟢	Doctoral or professional degree	4.3%

Occupational Programs

5 Programs

Of the programs that can train for this job, 5 have produced completions in the last 5 years.

774 Completions (2018)

The completions from all regional institutions for all degree types.

1,231 Openings (2018)

The average number of openings for an occupation in the region is 288.

CIP Code	Top Programs	Completions (2018)	
13.1001	Special Education and Teaching, General	596	
13.1299	Teacher Education and Professional Development, Specific ...	167	
13.0202	Multicultural Education	7	
13.0201	Bilingual and Multilingual Education	4	

Top Schools	Completions (2018)	
National University	313	
Alliant International University-San Diego	165	
Ashford University	149	
San Diego State University	98	
Point Loma Nazarene University	31	
University of San Diego	13	
San Diego Christian College	4	
United States University	1	

Appendix A - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Cost of Living Data

Emsi cost of living data is based on the Cost of Living Index published quarterly by the Council for Community and Economic Research (C2ER).

Emsi Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.