

Contents

What is Emsi Data?	1
Report Parameters	2
Executive Summary	3
Jobs	1
Compensation	5
Job Posting Activity	
Demographics	3
Occupational Programs	1



What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as The Atlantic, Forbes, Harvard Business Review, The New York Times, The Wall Street Journal, and USA Today.



The New Hork





Report Parameters

3 Occupations

19-3093 Hi	istorians	25-4012	Curators
25-4011 Δε	rchivists		

1 MSA

41740 San Diego-Chula Vista-Carlsbad, CA

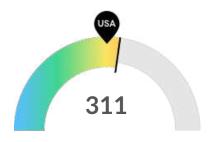
Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupations and geographical area.

Executive Summary

Average Job Posting Demand Over a Deep Supply of Regional Jobs



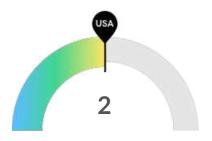
Jobs (2018)

San Diego-Chula Vista-Carlsbad, CA is a hotspot for this kind of job. The national average for an area this size is 273* employees, while there are 311 here.



Compensation

Earnings are high in San Diego-Chula Vista-Carlsbad, CA. The national median salary for your occupations is \$53,574, compared to \$77,891 here.



Job Posting Demand

Job posting activity is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 2* job postings/mo, while there are 2 here.

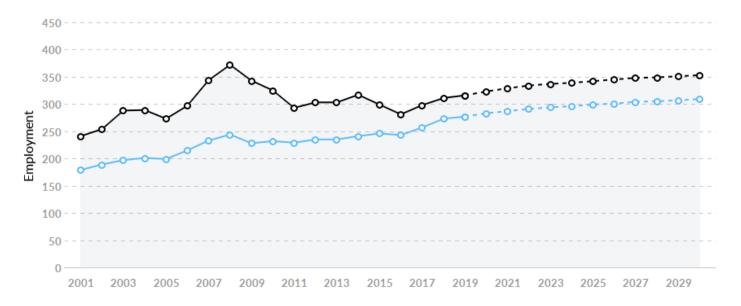
^{*}National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.



Jobs

Regional Employment Is Higher Than the National Average

An average area of this size typically has 273* jobs, while there are 311 here. This higher than average supply of jobs may make it easier for workers in this field to find employment in your area.



R	Region	2018 Jobs	2028 Jobs	Change	% Change
	an Diego-Chula ⁄ista-Carlsbad, CA	311	349	38	12.2%
• N	lational Average	273	305	32	11.7%

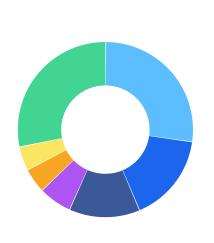
^{*}National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Regional Breakdown



County	2018 Jobs
San Diego County, CA	311

Most Jobs are Found in the Museums, Historical Sites, and Similar Institutions Industry Sector



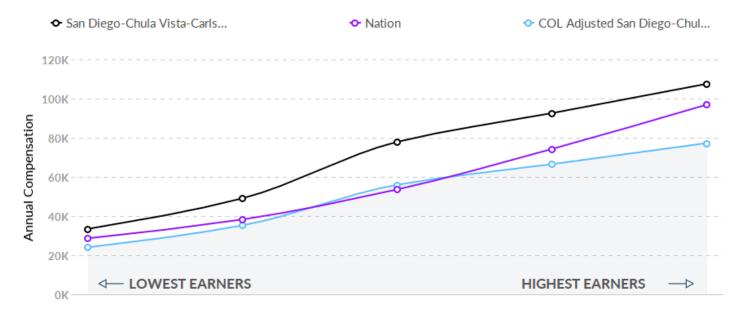
Industry	% of Occupation in Industry (2018)
Museums, Historical Sites, and Similar Institutions	27.2%
Local Government, Excluding Education and Hospitals	16.4%
Federal Government, Civilian	13.1%
Other Personal Services	6.1%
Architectural, Engineering, and Related Services	4.6%
Colleges, Universities, and Professional Schools	4.5%
Other	28.2%



Compensation

Regional Compensation Is 45% Higher Than National Compensation

For your occupations, the 2018 median wage in San Diego-Chula Vista-Carlsbad, CA is \$77,891, while the national median wage is \$53,574.



Job Posting Activity



59 Unique Job Postings

The number of unique postings for this job from Jan 2018 to May 2020.



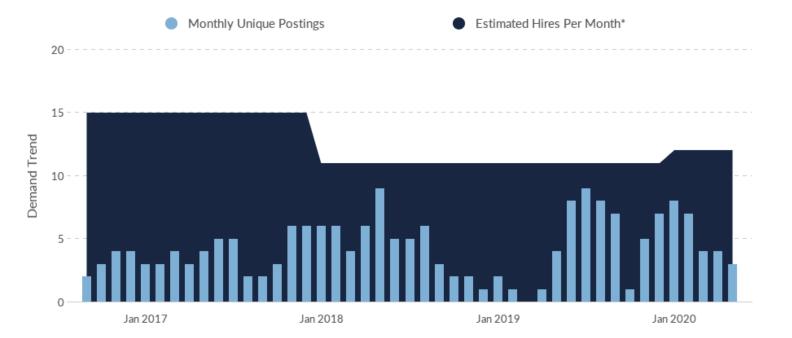
32 Employers Competing

All employers in the region who posted for this job from Jan 2018 to May 2020.



27 Day Median Duration

Posting duration is 6 days shorter than what's typical in the region.



Occupation	Avg Monthly Postings (Jan 2018 - May 2020)	Avg Monthly Hires (Jan 2018 - May 2020)
Historians	2	6
Curators	1	4
Archivists	1	2

^{*}A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Emsi hires are calculated using a combination of Emsi jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

.II Emsi Occupation Overview

Top Companies	Unique Postings	Top Job Titles	Unique Postings
Icf International, Inc.	6	Historians	19
University of California	4	Curators	10
Chambers Group, Inc.	2	Project Engineers (Architecture	7
Herm Multinational Corp	2	Archivists	5
Newport Historical Society	2	Content Directors	2
San Diego Museum of Art	2	Research Fellows (Education, Tr	2
San Diego Zoo Global	2	Technical Supervisors (Installatio	2
University of San Diego	2	Art Directors	1
Z Lifestyle LLC	2	CNC Programmers	1
Activision Blizzard, Inc.	1	Conservators	1

Top Hard Skills

Frequency in Job Postings	Frequency in Profiles
---	---

Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Historic Preservation	23	31%	12	5%
Collections	19	26%	73	28%
Photography	15	20%	24	9%
Curation	14	19%	102	40%
National Environmental Policy Act	13	18%	2	1%
National Historic Preservation Act (NHPA)	13	18%	2	1%
Business Development	12	16%	12	5%
Environmental Planning	9	12%	0	0%
Exhibitions	9	12%	25	10%
Loans	8	11%	5	2%



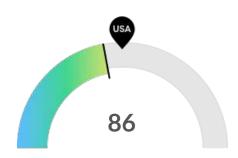
Top Common Skills

Frequency in Job PostingsFrequency in Profiles

Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Research	43	58%	127	49%
Communications	24	32%	18	7%
Writing	23	31%	35	14%
Management	21	28%	70	27%
Coordinating	14	19%	13	5%
Detail Oriented	13	18%	2	1%
Presentations	12	16%	21	8%
Consulting	11	15%	13	5%
Infrastructure	11	15%	2	1%
Valid Driver's License	11	15%	0	0%

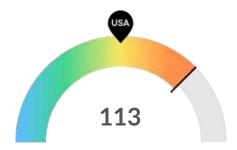
Demographics

Retirement Risk Is Low, While Overall Diversity Is High



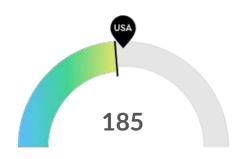
Retiring Soon

Retirement risk is low in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 103* employees 55 or older, while there are 86 here.



Racial Diversity

Racial diversity is high in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 56* racially diverse employees, while there are 113 here.



Gender Diversity

Gender diversity is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 200* female employees, while there are 185 here.

Occupation Age Breakdown

Occupation Race/Ethnicity Breakdown

Occupation Gender Breakdown

^{*}National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Occupational Programs



3 Programs

Of the programs that can train for this job, 3 have produced completions in the last 5 years.



463 Completions (2018)

The completions from all regional institutions for all degree types.



41 Openings (2018)

The average number of openings for an occupation in the region is 288.

CIP Code	Top Programs	Completions (2018)
54.0101	History, General	428
50.0703	Art History, Criticism and Conservation	25
04.0801	Architectural History and Criticism, General	10

Top Schools	Completions (2018)
University of California-San Diego	88
Ashford University	62
San Diego State University	61
California State University-San Marcos	51
National University	41
University of San Diego	34
Grossmont College	33
Cuyamaca College	20
Southwestern College	20
San Diego Mesa College	18



Appendix A - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Cost of Living Data

Emsi cost of living data is based on the Cost of Living Index published quarterly by the Council for Community and Economic Research (C2ER).

Emsi Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.