



# Sociologists in San Diego-Chula Vista-Carlsbad, CA



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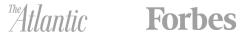
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### What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as The Atlantic, Forbes, Harvard Business Review, The New York Times, The Wall Street Journal, and USA Today.



The New Hork





# **Report Parameters**

### 1 Occupation

19-3040 Sociologists

#### 1 MSA

41740 San Diego-Chula Vista-Carlsbad, CA

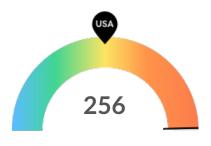
#### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupation and geographical area.

# **Executive Summary**

### Light Job Posting Demand Over a Deep Supply of Regional Jobs



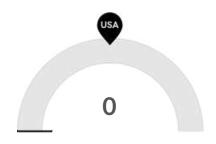
Jobs (2018)

San Diego-Chula Vista-Carlsbad, CA is a hotspot for this kind of job. The national average for an area this size is 36\* employees, while there are 256 here.



Compensation

Earnings are high in San Diego-Chula Vista-Carlsbad, CA. The national median salary for Sociologists is \$80,643, compared to \$114,117 here.



**Job Posting Demand** 

Reliable competition information is not available in San Diego-Chula Vista-Carlsbad, CA because there are too few postings.

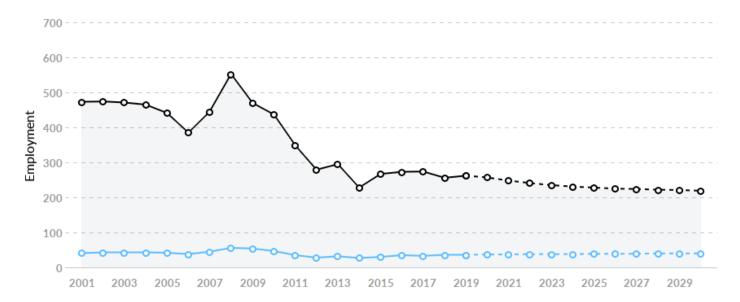
<sup>\*</sup>National average values are derived by taking the national value for Sociologists and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.



# **Jobs**

#### Regional Employment Is Higher Than the National Average

An average area of this size typically has 36\* jobs, while there are 256 here. This higher than average supply of jobs may make it easier for workers in this field to find employment in your area.



Re	gion	2018 Jobs	2028 Jobs	Change	% Change
	n Diego-Chula sta-Carlsbad, CA	256	222	-34	-13.4%
<ul><li>Na</li></ul>	ational Average	36	40	4	10.6%

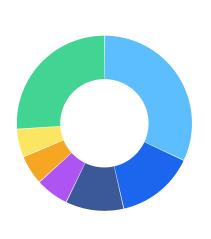
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# Regional Breakdown



County	2018 Jobs
San Diego County, CA	256

# Most Jobs are Found in the Scientific Research and Development Services Industry Sector



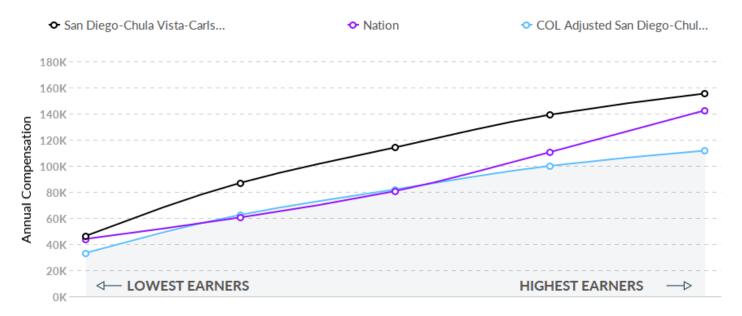
Industry	% of Occupation in Industry (2018)
Scientific Research and Development Services	31.9%
Education and Hospitals (State Government)	14.5%
State Government, Excluding Education and Hospitals	10.7%
Social Advocacy Organizations	6.1%
<ul> <li>Individual and Family Services</li> </ul>	5.4%
Grantmaking and Giving Services	5.2%
Other	26.1%



# Compensation

### Regional Compensation Is 42% Higher Than National Compensation

For Sociologists, the 2018 median wage in San Diego-Chula Vista-Carlsbad, CA is \$114,117, while the national median wage is \$80,643.





# Job Posting Activity

### No Companies Are Competing for Talent

This section cannot be shown because there aren't any relevant job postings in San Diego-Chula Vista-Carlsbad, CA.

Not enough data to show the Top Companies section.

Not enough data to show the Top Job Titles section.

#### **Top Hard Skills**

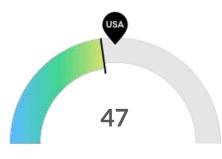
There is not enough data to display this section.

# **Top Common Skills**

There is not enough data to display this section.

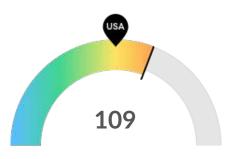
# **Demographics**

#### Retirement Risk Is Low, While Overall Diversity Is High



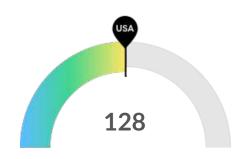
#### **Retiring Soon**

Retirement risk is low in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 54\* employees 55 or older, while there are 47 here.



#### **Racial Diversity**

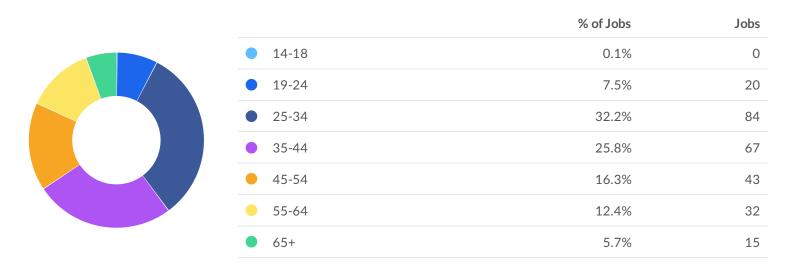
Racial diversity is high in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 79\* racially diverse employees, while there are 109 here.



#### **Gender Diversity**

Gender diversity is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 127\* female employees, while there are 128 here.

### Occupation Age Breakdown



<sup>\*</sup>National average values are derived by taking the national value for Sociologists and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

# Occupation Race/Ethnicity Breakdown



### **Occupation Gender Breakdown**



# **Occupational Programs**



#### 3 Programs

Of the programs that can train for this job, 3 have produced completions in the last 5 years.



#### 1,243 Completions (2018)

The completions from all regional institutions for all degree types.



#### 35 Openings (2018)

The average number of openings for an occupation in the region is 288.

CIP Code	Top Programs	Completions (2018)
45.1101	Sociology	979
45.0401	Criminology	225
45.1201	Urban Studies/Affairs	39

Top Schools	Completions (2018)
California State University-San Marcos	397
San Diego State University	190
Ashford University	125
University of California-San Diego	118
Southwestern College	78
Point Loma Nazarene University	56
Grossmont College	45
San Diego Mesa College	45
MiraCosta College	37
National University	36



# Appendix A - Data Sources and Calculations

#### **Location Quotient**

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

#### **Occupation Data**

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

#### **Staffing Patterns Data**

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

#### **Cost of Living Data**

Emsi cost of living data is based on the Cost of Living Index published quarterly by the Council for Community and Economic Research (C2ER).

#### **Emsi Job Postings**

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

#### **Institution Data**

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.